

WILDFIRES COST LIVES, LIVELIHOODS, AND HOMES

| SIGN UP TO RECEIVE EMERGENCY ALERTS IN YOUR NEIGHBORHOOD. IT COULD SAVE YOUR LIFE.

Encourage your business partners, clients, neighbors and friends to sign up to receive emergency alerts from the Colorado Office of Emergency Management.

Residents can register by going to www.bitly.com/COAlertSignUp and finding the link to their county emergency alert program.

- Register every cell phone in the home
- Receive alerts by text, phone call or email
- Keep information up-to-date



3rd

Colorado ranks 3rd in the U.S. for number of properties at high or extreme risk for wildfire with 17% of homes at risk. (**Verisk Wildfire Risk Analysis*)


2.9 MILLION

2.9 million Coloradans live in a Wildland Urban Interface (WUI). (*Colorado State Forest Service*)

\$25 BILLION 

Wildfires across the U.S. have claimed more than 100 lives and cost more than \$25 billion in property losses in just the last two years.

20%

Only 20% of Coloradans have registered for the FREE emergency alert notification.



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